



Tourism Development Authority

AGENDA

February 8, 2022
12:00 p.m.

Meeting Location:

225 Country Club Road
State Road, NC 28676

- I. Call to Order
- II. Approval of the Minutes from the November 9, 2021 Meeting
- III. Financial Update
 - a. Revenues/Expenditures Report
 - b. FY21-22 Audit
 - c. FY22-23 Draft Budget
- IV. Old Business
 - a. Sonker Historical Marker Grant Acceptance
 - b. Budget Amendment #1
- V. New Business
 - a. Tourism Coordinator
 - b. Marketing Update
- VI. Adjourn

Next Meeting: Tuesday, May 10, @ Historic Courthouse



AGENDA

May 10, 2022
12:00 p.m.

Meeting Location:
114 W. Atkins Street
Dobson, NC 27017

- I. Call to Order
Introduction of Travis Frye, Tourism Coordinator
- II. Approval of the Minutes from the February 8, 2022 Meeting
- III. Financial Update
 - a. Revenues/Expenditures Report
- IV. Old Business
 - a. Sonker Marker Dedication
 - b. Daniel Boone Heritage Trail Annual Meeting
 - c. Tourism Day
- V. New Business
 - a. Public Hearing for FY22-23 Budget
 - b. FY22-23 Budget Ordinance Consideration
 - c. Surry Old Time Fiddlers Convention, September 23-24
 - d. National Scenic Byways Grant
 - e. EVTA Four Rivers Map Request
 - f. Marketing Update
- VI. Adjourn

Next Meeting: Tuesday, August 9, @ Horne Creek Farm



Tourism Development Authority

AGENDA

August 9th, 2022
12:00 p.m.

Meeting Location:

308 Horne Creek Farm Road Pinnacle, N.C. 27043

- I. Call to Order

- II. Approval of the Minutes from the May 10th, 2022 Meeting

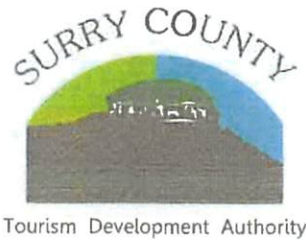
- III. Financial Update
 - a. Revenues/Expenditures Report
 - b. FY22-23 Audit Contract

- IV. Old Business
 - a. Surry Old Time Fiddlers Convention, September 23rd and 24th
 - b. National Scenic Byways Grant

- V. New Business
 - a. Music at the Market Concert Series
 - b. TODS Program
 - c. YVHC Signage Update
 - d. Ground Steak Trail / Festival
 - e. Marketing

- VI. Adjourn

Next Meeting: Tuesday, November 8th 2022 @ Historic Rockford



AGENDA

**November 8th, 2022
12:00 p.m.**

**Meeting Location:
4872 Rockford Rd, Dobson, NC 27017**

- I. Call to Order
- II. Approval of the Minutes from the August 9th, 2022 Meeting
- III. Financial Update
 - a. Revenues/Expenditures Report
- IV. Surry County Partnership Report (Jessica Roberts)
- V. Old Business
 - a. Surry Old Time Fiddlers Convention
 - b. Music at the Market Concert Series
 - c. YVHC Signage Update
 - d. TODS Program Update
 - e. Ground Steak Trail/Festival Update
- IV. New Business
 - a. Adoption of the 2023 Meeting Schedule
 - b. Annual Review of the Action Plan
 - c. Foothills Frolic Concert
- VII. Marketing Update
- VIII. Adjourn

Next Meeting: Tuesday, January 10th, 2023 @ Cedarbrook Country Club